HUB/// LOG

LOGISTICS SOLUTIONS



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About Us

Intelligence Powering the Modern Supply Chain

HubLog is a next-generation logistics company powered by intelligence, delivering world-class warehousing, eCommerce fulfillment, freight, and distribution solutions across Saudi Arabia.

Founded on the legacy of Al Souriyah Company (est. 1951), HubLog combines decades of operational excellence with cutting-edge technology to serve the modern economy.



1951
Established Heritage

75+ Years
Operational Excellence

9 Major Cities
Saudi Arabia Network

Our Vision

INTELLIGENT LOGISTICS

Technology-Powered Operations

Connected warehouses, smart fulfillment and data-driven processes that improve accuracy, efficiency and scalability.

SMART LAST-MILE

Faster. Smarter. More Connected.

Technology-enabled delivery operations designed to improve route efficiency, delivery speed and customer experience.

NATIONWIDE EXPANSION

One Connected Saudi Network

Expanding our logistics footprint across key Saudi cities to create a reliable, integrated network connecting inventory, businesses and consumers.



Our Team



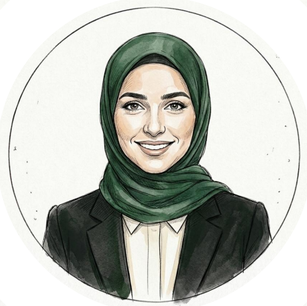
Operations Team



Commercial



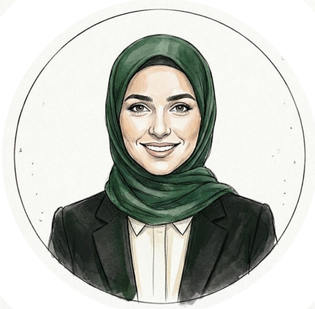
Fleet



Finance



Customer Support



Human Resource



Business Development



Sales



Projects

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Our Services

End-to-End Fulfillment & 3PL Solutions
Complete 3PL solutions from receiving and storage to fulfilment, delivery and returns.

Warehousing & Storage
Secure and scalable storage with receiving, dispatch and inventory visibility.

Order Fulfillment
Fast and accurate order processing from receipt to dispatch.

Pick, Pack & Kitting
Professional picking, packing, bundling and customized kitting.

Labeling & Barcode Management
Product labelling, barcode scanning and SKU management.

Inventory Management
Real-time inventory visibility, stock monitoring and order allocation.

Amazon FBA & Noon FBM Prep
Inspection, labeling, packing, bundling and marketplace shipment preparation.

Shopify & Marketplace Integration
Seamless synchronization of orders, inventory and fulfillment.

COD Management
Cash-on-delivery collection tracking, reconciliation and settlement.

Last-Mile Delivery & Returns
Shipment tracking, delivery visibility, returns and RTO management.

ADDITIONAL SERVICES

- Same-Day & Next-Day Delivery
- Dark Store Fulfillment
- Cross-Border Fulfillment
- B2B Distribution
- Subscription & Recurring Fulfillment
- Fulfillment Analytics & Reporting

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Our Core Services



01

eCommerce Fulfillment

End-to-end order fulfillment for modern retailers.



02

Dark Store Fulfillment

Rapid urban fulfillment built for speed.



03

Smart Warehousing

Intelligent infrastructure for connected inventory.

Our Core Services



04

B2B & B2C Logistics

Connected freight and distribution for every scale.



05

Last-Mile Delivery

Smart urban delivery from hub to doorstep.



06

Dedicated Fleet

Scalable vehicles, drivers and logistics capacity.

Our Core Services



04

B2B & B2C Logistics

Connected freight and distribution for every scale.



05

Last-Mile Delivery

Smart urban delivery from hub to doorstep.



06

Dedicated Fleet

Scalable vehicles, drivers and logistics capacity.

Dark Store Network

An intelligent fulfillment network built for speed, accuracy and scale.

01 60-Day Readiness

02 42,000 sqm Total Capacity

03 99% Pick Accuracy

04 Same-Day Delivery to 8M+ Consumers

05 50+ Platform Integrations



Dedicated Fleet & Delivery

Scalable vehicles, professional drivers and intelligent delivery operations across Saudi Arabia.



01

DEDICATED FLEET

Scalable dedicated fleet capacity.

02

PROFESSIONAL DRIVERS

Dedicated drivers and operational support.

03

SAUDI COVERAGE

Reliable delivery across key markets.

04

SMART ROUTING

Dynamic route planning for utilization and speed.

5–100+

VEHICLES

Scalable dedicated fleet capacity.

20 MIN–2 HR

DELIVERY WINDOW

Technology-enabled fleet efficiency.

95%+

DELIVERY SUCCESS

Reliable delivery across key markets.

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Technologies & Platform

SMART TECHNOLOGY POWERING CONNECTED LOGISTICS

ONE CONNECTED LOGISTICS ECOSYSTEM

From enterprise systems and digital commerce to smart warehousing, fleet orchestration and last-mile delivery.



Technologies & Platform



HUBLOG

Our Clientele

السريّع
AlSourayia
FLOORING & FURNITURE
للأرضيات و المفروشات

UNITED INSULATIONS CO
شركة عوازل المتحدة

flors
The Flooring Solutions

المتحدة للصناعات التعدينية
United Mining Industries

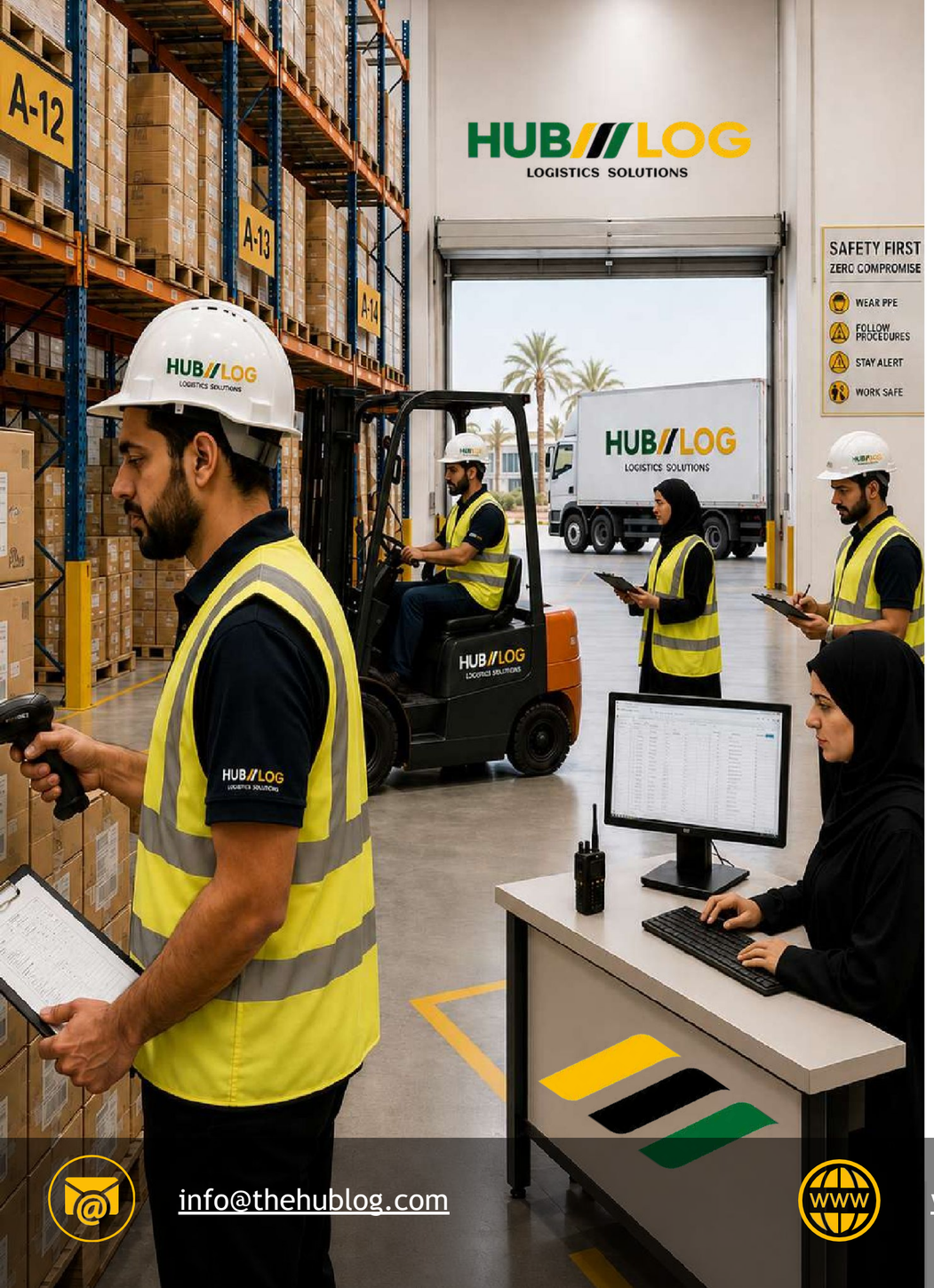
UDC
UNIQUE DRAWING CO.
شركة الرسومات الفريدة

Oriental Weavers

ARTEX
INDUSTRIAL INVESTMENT CO

فيلا السعودية للمقاولات
Saudi Villa Contracting

Tarkett



Certifications & Compliance

BUILT ON COMPLIANCE. DELIVERED WITH CONFIDENCE.

01

SMARTWAY PARTNER

EPA-certified SmartWay Transport Partner, committed to fuel efficiency, reduced emissions, and sustainable logistics operations across Saudi Arabia.

02

C-TPAT CERTIFIED

Customs-Trade Partnership Against Terrorism certified, ensuring secure and compliant cross-border freight and supply chain operations.

03

ZATCA & SDA COMPLIANT

Fully compliant with Zakat, Tax & Customs Authority (ZATCA) and Saudi Food & Drug Authority (SFDA) regulatory standards.

04

ISO 9001:2015 CERTIFIED

International quality management certification ensuring consistent service excellence, process efficiency, and continuous improvement across operations.

05

GOVERNMENT & TRADE REGISTRATIONS

Registered with Ministry of Interior (MOI), Chamber of Commerce, and Roads & Transport Authority (RTA) for full legal compliance in KSA.

Dark Store Network

AT A GLANCE

51,000 SQM
TOTAL DARK STORE CAPACITY

10
KEY MARKETS

15+
LOCATIONS

8M+
CONSUMERS

50+
PLATFORM INTEGRATIONS



HUBLOG

Talk to Our Experts

Let's build the future of logistics together.

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Thank You

SMARTER LOGISTICS. STRONGER BUSINESS.



For More Enquiries, Do not hesitate to reach us

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